

Letter 18

Russell R. Ryan
Senior Experience Designer

512-998-4018
Hello@letter18.com

Work History

April '14 – Present
Senior Experience Designer
Charles Schwab

User-centered, cross-platform experience design for the Charles Schwab Client Center and Intelligent Portfolios products. Charles Schwab has nearly \$2.5 trillion under management and is based in San Francisco, California.

January '12 – April '14
Freelance Designer
Letter 18 Studio

Driven, creative communicator with a passion for improving user interfaces and user experiences. Passionate, forward and capable of creatively solving complex challenges.

August '10 – September '12
Senior Experience Designer
Dell

Collaborated with the user experience, architecture and development teams to design efficient user experiences and usage guidelines. Dell is the third largest private company in the US with 57.2 billion in revenue.

July '08 – August '10
Senior Interactive Designer
Schematic

Managed local and off-site staff to quickly launch technical products under tight deadlines for multiple stakeholders. Schematic provided a creative environment for collaboration and personal growth.

June '06 – June '08
Junior Interactive Art Director
T3 – The Think Tank

Collaborated with agency talent to produce visually stunning interactive media on a tight schedule. Think Tank provided exciting opportunities to work with brands like Ford, Coca-Cola, Microsoft, UPS, Marriott, Chase Bank and more.

Education

May '06
Bachelor of Fine Arts
Graphic & Interactive
Communication
Ringling School Art & Design

Design Skills

Accessibility
Concept Development
Creative Strategy
E-commerce
Mobile Web
Motion Graphics
Product Design
Rapid Prototyping
Typography
User Interface Design
User Experience Design
User-Centered Design
Visual Design
Wire Frames

Recognition

May '11
Webby Award Winner
IT Hardware/Software
www.Dell.ca
March '09
SXSW Contest Finalist
Pepsi Contest: What's Your Pitch
January '08
Platinum Adrian Award
Marriott Hotels: Plug In website
August '06
Gold SIAA Award
Outdoor/Billboard Category
Chase Freedom Kaleidoscope

Design Software

Sketch
InVision & Principle
Adobe Photoshop
Adobe Illustrator
Adobe AfterEffects
HTML CSS