

Letter 18

Russell R. Ryan
Senior Product Designer
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Work History

Senior Product Designer

AffiniPay

January '17 – March '18

Pioneered & managed lean UX, user recruitment and usability testing at AffiniPay. Established user proto-personas with market research, usability interviews and internal collaboration. Led the redesign of branded apps, wrote all design system specs and documentation. Contributed to improve development team's self-managed agile process as sprint captain.

Senior Experience Designer

Charles Schwab

April '14 – January '17

Principle UX designer on the Intelligent Portfolios product for 2 years. Collaborated with product owner and managers to plan evolution of the robo-advisor product and spin-off products. Assisted in training new, additional UX resources to manage growth.

Freelance Designer

September '12 – April '14

Freelance user experience designer working contracts with Razorfish, Dell Product Design Group and other clients.

Senior Experience Designer

Dell

August '10 – September '12

Collaborated with multiple internal teams to design and document improvements and the usage guidelines for product details, support pages, diagnostics tools, product customization and on-line catalog.

Senior Interactive Designer

Schematic

July '08 – August '10

Communicated with business partners, collaborated with local design resources and managed off-site production designers to rapidly design, launch multiple Dell and Alienware products.

Junior Interactive Art Director

T3 – The Think Tank

June '06 – June '08

Passionately worked with agency talent to produce visually stunning interactive multi-media marketing campaigns for exciting brands like JP Morgan Chase, Marriott, Dell, JCPenney and UPS.

Education

BFA Graphic & Interactive
Communication
Ringling School Art & Design

Design Software

Sketch
InVison
JIRA & Confluence
Adobe Creative Suite

Design Skills

Accessibility
Agile Methodology
Design Leadership
Interaction Design
Market Research
Product Design
Prototype Testing
Typography
User Experience
Qualitative Research
Wire Frames

Recognition

Webby Award Winner
IT Hardware/Software
www.Dell.ca
May '11

SXSW Contest Finalist
Pepsi Contest: What's Your Pitch
March '09

Platinum Adrian Award
Marriott Hotels: Plug In website
January '08